



Project Inspire: 5 Minutes to Change the World 2016

Tell us your life-changing idea to help empower women!

Singapore Committee for UN Women and MasterCard (collectively, the “Organisers”) are once again joining hands to launch the Project Inspire: 5 Minutes to Change the World competition in 2016.

Project Inspire presents participants with a 5-minute platform to pitch their inspired idea on a proposed project to empower women and/or girls, with the chance to win a US\$25,000 grant for the pitched project. Project Inspire aims to inspire young people across the world to take action to empower disadvantaged women and/or girls in Asia and the Pacific.

A **US\$25,000** grant will be awarded to the winning project. A **US\$10,000** grant will be awarded to the runner-up. If you are passionate about making a positive and lasting impact towards the empowerment of women, we want to hear from YOU!

How to Enter

Please ensure that your submission meets the following criteria:

1. The Proposed Project

- The proposed project must show creativity and demonstrate the potential to make a sustainable impact on the empowerment of women and/or girls. To qualify, the project must meet the following requirements:
 - The project must be designed to empower disadvantaged women and/or girls.
 - The project must encompass safety and/or security concept(s).
 - The project can either be a new initiative or based on an existing initiative.
 - The beneficiaries of the project must be women and/or girls in Asia and Pacific.
 - The project must not propagate any political views or religious doctrines.
 - The project must be designed to be implemented with a budget of US\$25,000.
 - The winner of this competition must commence the fieldwork for their project by 1 February 2017.

2. The Submission

- Submissions must be in English.
- Submission requires a valid email address.
- Each participant must submit via www.projinspire.com:
 - An application form, and
 - A maximum 5-minute video (if applicable)

- If submitting a video:
 - The video has to be uploaded on any public video-sharing sites
 - The link to the video must be provided on the application form
- Each submission should address the following questions:
 - What is your inspirational idea?
 - How does your project fit into the theme(s)?
 - How does your project empower women and/or girls?
 - How will your project change the lives of women and/or girls in the long and short term?
 - How many women and/or girls will benefit directly and indirectly from your project?
 - How does your project account for the number of women and/or girls it aims to benefit?
 - How will you/your team carry out the project?
 - Include a timeline for the project, indicating key phases relevant to your project, i.e. ground preparation, pilot phase, training period, evaluation, etc.
 - Include activities you have planned to help reach your goals.
 - How will you spend the US\$25,000 grant to carry out the project?
 - Include a detailed budget plan on how the US\$25,000 grant will be utilised. The budget should clearly indicate the project expenses, operational costs, manpower costs, and other spending relevant to your project.
 - How will you measure the success of the project?
 - What are your project's KPIs?
- Submissions should be accompanied by information on the existing initiative (if applicable); biographies of the team members; and any supporting documents and materials (e.g. website, social media channels, media clippings, past awards, etc).
- Deadline for submissions is **1 July 2016**.

3. The Participants

- This competition is open to both males and females.
- Participants must represent an existing organization.
- Participants may submit entries as an individual or as a team of up to three members.
 - If submitting as an individual, you must be between the ages of 18-35. You will be considered as the team leader for the purpose of this competition.
 - If submitting as a team, at least one member of the team must be between the ages of 18-35. A team leader must be chosen and will be between the ages of 18-35.
- The team leader will travel to Singapore to represent your project in the finals. The team leader must attend the entire duration of the finals.

4. Judging Process

- Semi-Finals:
 - The top 20 projects submitted to Project Inspire will progress to a crowdfunding stage (semi-finals) of the competition, where the semi-finalists and their projects stand the chance to secure funding from the public.
 - Public participation in the crowdfunding stage will open in September 2016 or as notified on www.projinspire.com.

- From the top 20 semi-finalists, up to 9 projects will be shortlisted to the finals stage irrespective of crowdfunding performance, where their finalists will attend Grand Finals in Singapore to pitch their inspired ideas to a panel of judges.
- The remaining semi-finalists will stand a chance of winning a wild-ticket to pitch their inspired idea at the Grand Finals in Singapore by securing the most amounts of supporters during the crowdfunding stage.
- **Finals:**
 - Up to 9 semi-finalists will be shortlisted and announced as finalists by 30 September 2016 (subject to changes). These finalists will be notified via email.
 - The team leaders of the shortlisted projects will be invited to present their full project plan to a panel of judges in Singapore during finals to be held from 6 November 2016 to 14 November 2016 (subject to changes).
 - Each team leader's trip to Singapore will, in the sole discretion of MasterCard, be either (i) fully sponsored by MasterCard, or (ii) reimbursed by MasterCard of up to a maximum of S\$2000 upon the production of supporting receipts.
 - The panel of judges will evaluate the creativity, efficacy, impact and sustainability each project demonstrates. The panel of judges have the right to seek more information pertaining to the project, in order to carry out their evaluation.
 - The scores awarded by the panel of judges will determine the winner.
 - Please note final judging score for each shortlisted project will not be revealed.
 - The winner(s) will be announced at the end of the finals.
 - All decisions made by the panel of judges are final.
 - The grant or any other awards or prizes may be withdrawn if there is non-disclosure or misrepresentation of information, or non-compliance with any rules, laws or regulations.

5. The Prize

- A US\$25,000 grant will be awarded to the winner for the implementation of the winning project. The grant will be disbursed in instalments in such manner as determined by the Organisers in their sole discretion.
- A US\$10,000 grant will be awarded to the runner-up. The grant will be disbursed in instalments in such manner as determined by the Organisers in their sole discretion.
- The winner is encouraged to start the fieldwork as soon as the first instalment is received, in any case, by 1 December 2016.
- Within 30 days after the announcement of the winner, the winner must submit a full action plan to implement the winning project for Singapore Committee for UN Women's approval.
- Each member of the winning team is jointly and severally accountable for the appropriate use of the grant as approved by Singapore Committee for UN Women.
- The winner is obligated to document the progress of the project via social media platforms and regular reports to Singapore Committee for UN Women. In particular:
 - The winner must submit a blog entry each month for the duration of the project.
 - The winner must submit a progress report each month for the duration of the project containing details including, but not limited to, progress, results, milestones, challenges, and anything else related to the implementation of your proposed project.

- The winner must submit a final report upon the conclusion of the project containing details including, but not limited, to progress, results, milestones and anything else
- related to the implementation of your proposed project., challenges,
- If any monthly progress report is not to the satisfaction of the Singapore Committee for UN Women, the Singapore Committee for UN Women will notify the relevant parties and may withhold the disbursement of the grant or any portion thereof. If the report is not rectified to the satisfaction of the Singapore Committee for UN Women, the Singapore Committee for UN Women is entitled to cease making any further funding and the winner shall have no claims whatsoever, including claims for damages of any kind, against the Singapore Committee for UN Women and/or MasterCard.
- The winner will be required to take out and maintain such insurance coverage as the Singapore Committee for UN Women reasonably requires in connection with the implementation of the project, including but not limited to personal accident, health, travel and life insurance.
- The winner must not infringe local laws and regulations during the project implementation. The Organisers reserve the right to withdraw any award if subsequent implementation of winning project contravenes any law or regulation.
- The panel of judges may, in their sole discretion, decide to award any special merit awards in such amounts as determined by them and subject to the terms and conditions applicable to the winner of the US\$25,000 grant and US\$10,000 grant.

6. Rules and Regulations

- Each participant represents and warrants that any and/or all information submitted as part of the proposal, is not a result of plagiarism, and does not infringe any intellectual property right (including but not limited to patent, design, copyright or trademark) or any other rights of any third party.
- Each participant acknowledges and agrees as a condition of entry to allow use of the participant's name, any videos, photographs, images, text, content and other information that was provided, for purposes of publicity and education.
- The Organisers reserve the right to use all submitted entries for the purpose of the competition's publicity.
- The Organisers have the sole discretion and right to alter any competition rules at any time, including without limitation the right to extend the competition deadline at any time or disqualify entries that are deemed offensive.
- This competition is not open to any employee of MasterCard or Singapore Committee for UN Women.

7. Personal Data

- The submission of your entry to the competition signifies your consent to the Singapore Committee for UN Women collecting and using your personal information as set out below.
- The Singapore Committee for UN Women will collect personal information such as your name, date of birth, nationality, gender, occupation, postal or residential address, email address and telephone number.
- The Singapore Committee for UN Women will use the personal information you provide for the purposes of this competition, future competitions and for the Singapore Committee for

UN Women's purposes, such as determining trends, improving effectiveness and outreach. The Singapore Committee for UN Women also maintains a database and you consent to receiving emails from the Singapore Committee for UN Women regarding any news or updates.

- The Singapore Committee for UN Women may disclose your personal information to MasterCard and any other partner of this competition.
- The Singapore Committee for UN Women will not sell your personal information and will not, subject to Section 8 below, share your information with other third parties.

8. Data Access and Research Project(s)

- Your participation in the competition signifies your consent to the Singapore Committee for UN Women collecting data and information of your participation for research purposes.
- The Singapore Committee for UN Women will use the personal information you provide to contact you directly for additional information, including but not limited to surveys.
- The Singapore Committee for UN Women reserve the right to engage third parties to conduct research based on the collected data and information for the purposes of this competition, future competitions and for the Singapore Committee for UN Women's purposes, such as determining trends, improving effectiveness and outreach.
- Where third party is involved:
 - You consent to receiving introductory email from the Singapore Committee for UN Women to confirm your participation in such research. Your participation in such research is voluntary and is a matter entirely between the third party and yourself.
 - If you confirm your interest in participating in the additional collection of information conducted by third parties, the Singapore Committee for UN Women will share your name and email address with the third parties and they will contact you directly regarding the research.
 - Each of the Singapore Committee for UN Women and MasterCard is not involved in or associated with, nor shall be taken to endorse the additional collection of information by third parties in any manner whatsoever.

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To find out more about *Project Inspire: 5 Minutes to Change the World*, please visit www.projinspire.org

For enquiries pertaining to submissions, send your email to contact@5minutestochangetheworld.org.